

Tourism Designers Co.,Ltd.

Licence No.3-1358 / Member of All Nippon Travel Agents Association
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Message from the CEO

"To create a social bridge between people and culture, enriching the hearts and minds of all"

As globalization expands, we find more and more progressive exchanges taking place between people across regions and countries. However, compared to other countries, Japan is lagging in developing and promoting its tourism industry and catering to foreign tourists. In order to host visitors from abroad and enhance hospitality, it is essential for the Japanese to study their own country in order to market it, and develop tourism programs from the viewpoint of the visitor.

If children grow up with a cosmopolitan outlook on life, they can better relate to people, and this will lead to the internationalization of Japan, and to the development of the tourist industry. It is the public who are the grassroots of international cultural exchange. Internationalization, we believe, is the gateway to a better, richer society. We are working to realize a world where global cultural exchange where international tourism contributes to the promotion of cultural exchange and regional revitalization.



CEO Daisuke Tao

Company Profile

Company Name Tourism Designers Co., Ltd.

Main Business Inbound tour operating, local tourism planning, development and consulting services.

License No.3-1358

Member of All Nippon Travel Agents Association

Head Office #1201, 1-25, Haeyama, Okehazama, Arimatsu-Cho, Midori-Ku, Nagoya, Aichi, Japan.

CEO Daisuke Tao
Established June 24, 2013
Capital 4,500,000yen

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Corporate philosophy

philosophy

E-mail

"To create a social bridge between people and culture, enriching the hearts and minds of all"

Corporate Guidelines

"We aim to develop unique experience programs utilizing the charm of Japan, local cultural resources and people to provide the best hospitality and experiences for foreign tourists. To develop and introduce new cultural aspects and people, and contribute to the development of the international tourism industry.

Company Creed To design once-in-a-lifetime encounters between people and culture.

Business Overview

What's Tourism Designers?

We are a Central Japan based unique inbound operating company, providing hands on learning experiences for foreign travelers while enjoying the history and culture of Japan.

Why Tourism Designers?



Unique, high added value tour programs.

Tourism Designers offer over 150 original value added experience tour plans, far different from any other tour operator. We guarantee customer satisfaction and a feeling of security, and the opportunity for travel agencies to maximize revenue and gain repeat patronage.



Professional guides with an in-depth understanding of Japan.

Tourism Designers' professional guides are well versed in Japanese history, traditions and culture, and make it their responsibility to take care of the traveler, supporting a comfortable, enjoyable, informative tour.



Refined Operations.

Tourism Designers' experienced travel industry staff make and maintain timely and appropriate contact with those in charge via e-mail or Skype. We can also accurately report on the situation of customers during their travels.

Central Japan as a new destination can provide a profound cultural experience, offering urban and rural locations with numerous popular cultural and historical experiences available. The region is fast becoming popular amongst repeat visitors.

We look forward to designing your original tours, satisfying our customers like no other tour company can, and to their repeated patronage.

Travel Agents; Please feel free to tell your clients of our inbound and guiding services. We can tailor make tours to suit their interests and needs. Allow us to satisfy your clients, and help them better enjoy their Japan experience.

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CENTRAL JAPAN

Areas of Cultural Expertise

- ●Food (Traditional Kaiseki Cuisine, Sake, Sushi, Tempura, Miso Soup)
- •History (Samurai, Castles, Architecture, Town Landscapes)
- ●Traditional Performing Arts (Joruri, Kyogen, Noh, Kabuki, Japanese Dance, Gagaku, Story Telling etc.)
- ●The Refined Arts (Chado Tea Ceremony, Kado Flower Arranging, Shodo Brush Calligraphy)
- ●The Martial Arts (Judo, Kendo, Aikido, Iaido Swordsmanship, Karate, Kyudo Archery)
- ●Living Culture and Customs (Homes, Dining, Kimono, Education & Discipline, Shopping, Hot Springs)
- ●The Four Seasons of Nature (Cherry Blossom, Snow, Autumn Foliage)
- Shopping (Fashion, Accessories)
- Technology (Science & Technology, Manufacturing)
- ●Pop Culture(Animation, Idol, Costuming)
- •Religion(Shinto, Buddhism)
- ●World Heritage Sites(Natural, Cultural)
- ●Traditional Arts and Crafts (Woven Fabrics, Ceramics, Lacquer Ware、Wood Craft、Bamboo Craft,

Traditional Washi Paper, Dolls, Folding Fans, Open Fans, Japanese Umbrellas, Paper Lanterns, Traditional Musical Instruments)



CENTRAL JAPAN



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Pacific Ocean

Recommended **Spring Route**



Magnificent Gourmet Buffet Lunch at Westin Nagoya Castle

The luxurious Westin Nagoya Castle Hotel offers an extensive buffet lunch of local representative delights. You'll enjoy a wide variety of cuisine.



See The City of Samurai Swords, and Sword-Smiths at Seki

Seki boasts over 700 years of sword making history. Home to the samurai sword museum, where traditional Japanese swords and sword making demonstrations are displayed. See exciting displays of samurai swordsmanship too. The cutlery shop Sanshu sells contemporary cutlery, brand knives, nail clippers and other bladed tools at direct sale prices. These knives have become popular souvenirs.



Discover the religious culture of Japan, and experience gold leaf gilding

Fuji-Butsudan was founded in 1855 and specializes in selling and restoring family Buddhist altars and accessories. Discover the many Buddhist deities and the differences in altars between sects. Experience for yourself the gilding process, applying fine gold leaf to intricate altar ornaments.

[5 Day Cherry Blossom and Culture Tour]

Highlights: Cherry Blossoms, Swords and Blades Ceramic Arts, Zazen, Gold Leaf Gilding, Wagashi Sweets

Ti	me	Contents	
1	PM Nagoya →Ina	Centerair Intl. Airport Lunch in Nagoya City ①Enjoy a buffet style lunch at Westin Nagoya Castle Nagoya Castle and Palace. See the symbol of Nagoya and one of the 100 Famous Castles of Japan, decorated with cherry blossom! Dinner at Hotel Meals:L·D Ina Stay	
2	PM →Seki →Gifu	Breakfast at Hotel Katsuma Yakushido Cherry Take in the splendor of a 150-year-old weeping Cherry tree. Takato Castle Park One of Japan's top 3 Cherry Blossom viewing sites. The park features over 1,500 magnificent trees in bloom. Lunch at Ina Noodle Highway Enjoy an on-site local Ramen noodle lunch. Seki Sword-smiths forge and Sword Tradition Museum Visit a traditional sword-smith forge. Sanshu cutlery sales center See a demonstration of samurai swordsmanship Dinner at Hotel Meals: B·L·D Gifu Stay	
3	AM PM	Enjoy a buffet styled breakfast. "Zen Meditation Experience Experience Zazen at the Gifu Zenkou-ji Temple, and discover your inner self. Enjoy a Tempura lunch in a Japanese restaurant. Gold Leaf Gilding Experience Visit a Buddhist altar store and try gold leaf gilding. Wagashi Making Experience Make your own Wagashi at a traditional confectioners. Inuyama Castle and Town See National Treasure Inuyama Castle and the old castle town. Meals: B·L·D Inuyama Stay	
4 →	AM PM Nagoya	Enjoy a buffet styled breakfast. **Inuyama Pottery Experience** Make your own Tea Ceremony cup on a potter' s wheel. Lunch in Inuyama City **Uraku-En** Enjoy a Tea Ceremony and traditional Japanese gardens. **Osu Kannon Temple & Shopping Arcade** Enjoy Osu, a shopping district steeped in popular culture. Dinner at Kaniya Enjoy a delicious dinner of crab! After dinner, take in downtown Nagoya' s Sakae district at your leisure. **Meals: B · L · D Nagoya Stay**	ruty Free Short
	AM nterair Airport	Enjoy a buffet styled breakfast. Shopping in the City Arrive at Centerair After check-in, please enjoy shopping in the airport.	



Inuyama-Yaki Pottery Experience

Inuyama pottery dates back over 300 years, and is highly regarded for its famed Unkinde style of pottery with maple leaf and cherry blossom motifs. Spend 90 minutes in the studio trying your hand at this ancient art making your own original traditional tea bowl or plate.



Old and New Unite at the Osu Arcade Shopping District

Open year round, Nagoya's vast Osu shopping arcade appeals to young and old alike. There' s over 8 arcades and 1,100 stores from cyber shops to subculture, trendy fashions to thrift shops, entertainment halls, international cuisine and so much more. The historical area surrounded by shrines and temples, rivals Tokyo' s Asakusa, Akihabara, and Harajuku. Osu is the location for the subculture Cosplay Olympics, and also offers Duty Free shops for tourists.



Delight in Japan's most beautiful Takato Cherry Blossoms

1/Apr. ~ 30/Apr

Think Springtime in Japan, and think gorgeous cherry blossom! Takato Castle Park is famous for being one of the nations' most beautiful cherry blossom viewing areas. The color, size, and the sheer volume of cherry blossom is unbelievable! The entire park is dyed a stunning pink as 1,500 cherry trees reach full bloom. As one of Japan's best known sites, Takato Castle Park hosts 300,000 visitors in mid April when the blossom is at it's peak.



Master Traditional Wagashi Japanese Sweet Making

Okinaya-Sohonpo is a family-run traditional Japanese Wagashi sweets specialty shop with over 140 years of history. This program provides a fascinating explanation of the visually stunning confectionary, as well as an opportunity to make 3 types of tasty traditional sweets.



Experience Zen and Cultivate Your Mind at Zenkou-ji Temple

The Zenkou-ji was founded in 1582 by the Warlord Oda Nobunaga with a Buddhist effigy brought as a spoil of war from Nagano's famed Zenkou-ji Temple. Learn to reduce anxiety and stress and increase concentration levels through this Zazen experience in an ancient temple. Learn the correct etiquette to worship at a temple and enjoy this encounter with Japanese culture.

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Recommended **Summer Route** ①



Explore the Nationally Famous Nagoya Castle

Nagoya Castle, Himeji and Kumamoto Castles are counted as Japan's Top 3 Castles. Nagoya Castle is famous for its 2m tall golden dolphin-like Shachi rooftop ornaments, surrounded by gardens featuring seasonal flowering trees. The castle's gorgeous palace, destroyed in wartime air raids has been restored to show the might and splendor of the samurai.



Stroll the Beautiful Old-Style Streets of Long Ago at Oharai Cho and Okageyoko Machi

Experience the origins of shopping at one of Ise's unique attractions, Oharai-cho, old style village streets and alleys lined with restaurants and souvenir shops. Slip back in time in this popular recreated townscape and enjoy the atmosphere. There are plenty of good walks to be had, good shopping to be done and good things to eat!



Experience History and Culture at the Samurai Period Theme Park, Ise Azuchi Momoyama Culture Village

Visit 16th century civil war period Japan, the time of the samurai and the Three Unifiers, Oda Nobunaga, Toyotomi Hideyoshi and Tokugawa Ieyasu, and revel in the luxury of this Azuchi Momoyama Period samurai theme park. Enjoy samurai and ninja shows in this Old Japan themed village, and try on kimono or samurai armor too.

[5 Day Ise Shima Tour]

Highlights: Historical and natural Monuments, Sea Kayak, Samurai Theme Park, Seafood, Shopping

Time		ïme	Contents			
	1	PM →Nagoya →Toba	Depart Centerair Lunch in Nagoya City Enjoy Nagoya's famed eel on rice dish, Hitsumabushi. Nagoya Castle & Palace See the symbol of Nagoya, one of the 100 Famous Castles of Japan, and its gorgeous traditional palace with rooms of gold. Dinner at Hotel Meals: L·D Toba stay			
	2	AM →Ise PM	Breakfast at Hotel Ise Shrine, Outer Shrine At the very heart of the Japanese, the shrine is home to the gods of bounty and harvest. Ise Shrine, Inner Shrine Japan's most important shrine, home to the goddess Amaterasu Omikami. Okageyoko Cho & Oharai Machi Enjoy walking, looking, eating and shopping at the old style town with regional cuisine and local products beside the shrine. Ise Azuchi Momoyama Culture Park Time travel back to Japan's Warring States period at this samurai theme park. Experience ninja shows and more! Meals: B · L · D Shima stay			
	3	AM PM	Breakfast at Hotel Shima Nature School View the hundreds of small islands in the gentle pearl growing waters of beautiful Pearl Bay on this 3-hour kayak trip. Visit Traditional Women Diver Huts Meet the traditional women pearl divers and try some abalone in their seaside huts.			



Meals: B Nagoya stay

Enjoy a buffet styled breakfast. Shopping in the City Arrive at Centerain

After check-in, please enjoy shopping in the airport.



Meet a Traditional Ama San Woman Diver on Ama Hut Experience

Meet the traditional Ama San women divers who dive for shellfish, seaweed and seafood, and discover their 2,000-year-old history. The holy Ise-Shima region is one of the last remaining places to see these few remaining traditional divers. Visit their rest huts, and hear their stories of the sea and traditional fishing tales as they grill seafood for you over a charcoal hearth. Learn about this precious Ama culture from the women who continue to practice the ancient art.



Shop at Japan's Biggest Outlet Shopping Mall, Jazz-Dream Nagashima

Jazz-Dream Nagashima is Japan's biggest outlet mall featuring over 240 shops! Adjacent to the popular Nagashima Spaland resort, it offers a wide selection of high quality brand-name products by famous manufacturers from Japan and abroad. Enjoy shopping for clothes, shoes, watches, jewelry, leather goods, accessories and so much more. The mall is filled with fascinating stores to visit including regional specialty shops offering all manner of items such as stylish confectionary, and of course, a food



Visit the Gods of Food, Housing and Industry at Ise Shrine (Outer Shrine) Visit Japan's Most Supreme Deity, Amaterasu at Ise Shrine (Inner Shrine)

The ancient Ise Shrine is Japan's most sacred of all Shinto shrines, held in the highest esteem by all Japanese, and where the patron deity of the nation is enshrined. The Great Shrine is comprised of the Naiku, (Inner) and Gekku (Outer) Shrines, 14 related places of worship, and 125 smaller shrines. The Gekku is dedicated to Toyouke-Omikami, the god of food, clothing, shelter and industry, while the most holy Naiku, 6 km away, is dedicated to the Sun Goddess, Amaterasu. After worshiping at the Outer Shrine, it is customary to pray at the Inner Shrine, although it is acceptable to pray only at the more important Inner Shrine. Here you will discover the heart and soul of the Japanese people.



Visit the Major Hot Spring Resort and Amusement Park Center, Nagashima Spaland

Third only to Tokyo Disneyland and Universal Studios, theme park Nagashima Spaland receives 6,000,000 visitors per year. Dare to ride Nagashima Spaland's world-renowned roller coaster "Fujikyu", proclaimed as "Japan' s scariest ride", also the world' s largest wooden roller coaster, White Cyclone, and Japan's highest coaster topping 97m, the ever popular Steel Dragon!



Experience the go-slow Ria Coast on a Sea Kayak Eco Tour

Experience a relaxing cruise in the gentle blue waters of the bay famous for pearl cultivation. Paddle amongst stunning island scenery aboard one of 50 large or small sea kayaks. JRCA certified instructors accompany the tour as guides, making it ideal for beginners too.

Recommended **Summer Route 2**



Try Various Traditional Crafts at Dallas Village

Try your hand at pottery, glass blowing, glass bead making, tile art, art soap, fusing, wire craft, ceramics painting, or even kaleidoscope making! Create your own original one-off art-work as a souvenir of your visit.



View Mt Fuji and shop at Gotemba Outlet

With over 201 shops and restaurants, Gotemba Premium Outlet Mall is one of the largest shopping malls in Japan, surrounded by natural beauty and with views of the majestic World Heritage listed Mt. Fuji! Let time slip by as you explore Japan's biggest





Taste a Japanese Summer Tradition, the Beer Garden!

A number one staple summer event in Japan is the Beer Garden! Whet your whistle with the locals, just as they do, under an open sky, enjoying the summer breeze with a delicious beer and good food in a lively atmosphere.



Please be prepared for mountain climbing.



Be Amazed Climbing Mt. Fuji

1/Jul. ~ 31/Aug.

Japan's highest mountain, the sacred and iconic Mt. Fuji was made a World Heritage Site in 2013. It is said that every Japanese person will want to climb Mt. Fuji at least once in their life. Feel at one with nature, and see the sunrise above a sea of clouds from the summit of the ancient volcano. An unforgettable experience, popular amongst foreign and domestic tourists alike.



Ride One of Japan's Top 3 Rapids on the Fiji River Rafting Half Day Tour

The Fuji River is renowned for it's rapids! Ride this exciting river along part of the 6km course as it flows from the Japan Southern Alps into Suruga Bay. Feel the exhilaration as you brave these powerful rapids. Experience body surfing in the fast waterways, and challenge yourself river jumping from giant boulders.



Ride the Symbol of Modern Japan, the Shinkansen **Bullet Train**

Reassuring safety and comfort aboard the iconic crown of Japan's rapid industrial technology. The Shinkansen Bullet Train is a world-class high-speed rail transportation system linking Japan's major cities with clockwork-timing proficiency. Be sure to take the opportunity to ride Japan's world famous Bullet Train for a travel story you can boast of!

Recommended Autumn Route



Tsu Airport Line Ise Bay Crossing

Ride the fast boat from Chubu International Airport to Tsu Nagisa Machi in just 40 minutes. Relax in the ships cabin, while the specially designed hull cuts through the calm waters. Depending on the conditions, you should see majestic views of the Suzuka Mountain range, the Shima Peninsula, and the many planes taking off and landing at Chubu International Airport.



*5/Nov. ~ 5/Dec Enjoy stunning autumn leaves at Kawachi Valley

See the most stunning of Autumn colors deep in the natural surrounds of Kawachi Valley, where fiery red maple leaves line the sides of the gorge and the crystal clear waters of the Kawachi River are crossed by red arched bridges. You won't be able to help but take photographs and stare in awe at the wonders of nature.

[5 Day Autumn Kumano Kodo and Ninja Tour] Highlights: Ferry, Autumn Leaves, Kumano Kodo Hiking, Scenic Beauty, Ninja Experience Time Contents Centerair Intl. Airport Lunch in the Airport →Tsu OAirport Ferry from Bay Area. Cross Ise Bay via the Tsu Airport Line. **②Kawachi Valley** Beautiful valley of crystal clear water and light. Enjoy stunning autumn foliage. Dinner at Hotel Please enjoy freshly caught local seafood Meals: L · D Owase Stay Breakfast at Hotel Kumano Kodo, Ise Road Explore World Heritage Site, Kumano Kodo, a 3 &1/2 hou walk along the ancient cobblestone road. Lunch at Owase Kumano Scenic Tour See Devil's Castle (Oni-ga-Jo) Lion Dog Rock (Shishi Iwa) and Japan's oldest natural monuments in a one and a Dinner at Hote Meals: B·L·D Toba Stay Breakfast at Hotel **∂**Iga-Ryu Ninja Museum →Iga-Ueno See the hidden walls and trapdoors of a true Ninja Iga-Ueno Castle and Ueno Park Visit the beautiful Hakuho (Iga) Castle with over 400 years Akame 48 Waterfalls illumination Meals: B·L·D Nabari Stay Breakfast at Hotel Ninja Training at Ninja no Mori Experience Ninja training in full Ninja gear! Akame 48 Waterfalls Walk & Bento Box Lunch Enjoy the fresh outdoors, and sights of lush green forest and waterfalls. Sooth your heart and mind with a relaxing lunch in beautiful surrounds. Dinner at **Izakaya**Enjoy various drinks and dishes in a Japanese style tavern. Meals: B · L · D Nagoya Stay Enjoy a buffet styled breakfast. Shopping in the City →Centerair

After check-in, please enjoy shopping in the airport.



See Devil's Castle (Oni-ga-Jo), Lion Dog Rock (Shishi Iwa) and the Flower Cliffs (Hana no Iwaya) and Japan's oldest natural monuments

Explore the mysterious rock formations created by an uplifting of the ground and sea and wind erosion. The cliffs form part of the 22km long Shichiri Mihama gravel beach, one of Japan's most beautiful coastlines. Along with the World Heritage listed Kumano Kodo road, this is one of many natural scenic monuments that will astound you!



Ninja Show & Ninja Experience At Iga-ryu Ninja Museum.

Seen in a wide range of novels, movies, cartoons and comics, famed for their 007 hero-like exploits, and masters of espionage and assassination, the Ninja are now world famous, in particular, the Ninja of Iga and Koga! See one of the last remaining traditional gimmick-ridden Ninja houses and adjoining Iga Ninja Museum! Experience throwing Ninja star-blade shuriken, and enjoy the impressive Ninja show. It will leave you with lasting memories of Japan!



Visit The Beautiful White Phoenix Castle, Iga Ueno Castle

The famed Age of Civil War samurai leader, Todo Takatora, was an expert in castle construction, and one of his most beautiful creations, Iga Ueno castle was also known as "Hakuho", the White Phoenix Castle. Not just beautiful in appearance, Iga Ueno boasted superior fortification planning and excellent architectural design. 400 years later it is still celebrated as one of Japan's most famous castles. It also boasts the highest stone walls of any castle in Japan, and houses a fascinating museum.



Take a Spiritual Healing Walk on the Ancient Cobbled Road of Kumano Kodo, Ise Course

The 1,200 year-old ancient cobbled road of the Kumano Kodo pilgrimage route is a World Heritage site. The gods dwell in the lush, rich nature along the old path that led to the famed power spot and most sacred of Japan's shrines, Ise Jingu. The Magoshi Mountain pass on the Ise Road course, a 2 km walk along a stone paved stretch, is a very popular course. The feeling of satisfaction and peace from within the heart and mind on completing this walk is something that must be experienced to truly understand.



Ninja Training at Ninja no Mori

The popular tourist destination, Akame 48 Waterfalls is also home to the Ninja no Mori, (the Ninja Forest). In fact, the area has long been famed as a training ground for the ninja ascetics, and it is where Momochi Tanba, founder of the Iga Ninja was said to have mastered the art. Dress in ninja outfits and learn the arts of stealth, water training and many other secrets to be awarded the "Book of Secrets" certificate. A rewarding, informative, enjoyable experience for all!



See the Splendor of Japan's Akame 48 Waterfalls on a Walking Tour #2/Nov. ~ 24/Nov.

The popular tourist destination, Akame 48 Waterfalls is also home to the Ninja no Mori, (the Ninja Forest). In fact, the area has long been famed as a training ground for the ninja ascetics, and it is where Momochi Tanba, founder of the Iga Ninja was said to have mastered the art. Dress in ninja outfits and learn the arts of stealth, water training and many other secrets to be awarded the "Book of Secrets" certificate. A rewarding, informative, enjoyable experience for all!

Recommended **Winter Route**



Relax at One of Japan's Top 3 Hot Springs, Gero Onsen

Along with Arima and Kusatsu, Gero Onsen is considered in the Top 3 famed hot spring resorts. The therapeutic hot waters are both soft and smooth, perfect for rejuvenating and reinvigorating the skin.



Forget the Cold and Heat Up Making an Igloo!

The quality of Japan's winter snows are renowned. Enjoy the challenge and fun of making an igloo-like snow hut, known in Japan as a Kamakura. Once inside, the snow huts are quite warm. A truly enjoyable, magical experience for all ages.

[5 Day Takayama / Shirakawa-go Winter Tour] Highlights: Hot Spring, Experience of Snow Country, Ski, World Heritage Time Contents Centerair Intl. Airport 1125 鷲の足湯 **Output Explore Gero hot spring town** Enjoy the footbaths and facilities. Relax in one of Japan's →Gero top 3 hot springs. Famed for improving beauty! Dinner at Hotel Meals: L · D Gero Stay Breakfast at Hotel Exploring Gokayama →Gokavama See the World Heritage listed Gassho Zukuri houses. Lunch at Shirakawa-go →Shirakawa Enjoy a locally grown, traditional lunch. Exploring and shopping at Shirakawa-go Enjoy exploring the ancient farmhouses in this historical →Takayama Dinner at Hotel Savoir the region's famed **Hida Beef.** Meals: B·L·D Takayama Stay Breakfast at Hotel Snow House Making experience Enjoy the cold of winter, sledding in the snow. Lunch at Takayama Snowshoe Hike Explore snow-covered forests, trekking in snowshoes. GEXPLORE TAKAYAMA and visit sake brewery See and experience old town charm and sake brewing Dinner at Hotel Enjoy Japanese cuisine. Meals: B·L·D Takayama Stay Breakfast at Hotel Visit Morning Market Stalls →Gujo Encounter traditional morning markets, meet the people and experience their culture. Dynaland Ski Resort Enjoy skiing or snowboarding & a lunch of your choice at vour leisure. Dinner at **Crab Restaurant** Tasty and enjoyable year round! Meals: B · D Nagoya Stay



Soak Up the Relaxing Atmosphere Walking Around Old Takayama Town

For over 400 years, Takayama was a famous castle town. Now the well-preserved old township in central Japan has become famous as a tourist destination. 300,000 foreign visitors come to see one of the few remaining traditional townscapes every year. With streams flowing along street edges, old shop signs displayed, and shop-front noren curtains fluttering in the breeze, this could well be a location set for a samurai movie! The Michelin Guide has awarded 3 stars to this must-see tourist destination.



→Centerair

Enjoy a buffet styled breakfast.

After check-in, please enjoy shopping in the airport.

Shopping in the City

Visit a Traditional Sake Brewery and experience Old World Charm

As Japanese cuisine becomes more popular around the world, the drinking of sake is gaining a lot of attention. Takayama's climate, clean mountain water and fresh rice is ideal for the production of high quality sake. Come and try some sake, tour the brewery and learn the manufacturing process and Japan's traditional sake culture.



Meet the Locals While Shopping at Morning Market Stalls

Get an early start in historical Takayama's equally historical Morning Markets. The Hida Takayama Morning Markets began over 200 years ago as a rice, mulberry and flower market, while the wives of local farmers sold their vegetables and fruits. Enjoy communicating with these rustic folk, often dressed in traditional monpe, and selling their vegetables, pickles, folk crafts, miso and more. A great way to start the day, and experience traditional shopping.



World heritage



World Cultural Heritage Sites, Kii Mountain Ranges and Shirakawa-go

The Hida region's traditional Shirakawa-go and Gokayama gassho-zukuri villages were added to the World Cultural Heritage list in 1995. There are 6 such World Heritage listed sites in Japan. The triangular shaped wooden log frame houses with quaint thatched roofs are built in Gassho-zukuri style, meaning "prayer style", like 2 hands together in supplication. This unique architectural style was developed to withstand the heavy winter snows and high rainfall experienced in the region. It's not just the ancient farm homes you'll enjoy, but experience traditional dying techniques, or make straw sandals the old fashioned way. You'll discover the wisdom of living with nature.



Snow Walk and Snowshoe Hiking Adventure

Enjoy an invigorating walk through thick, soft snow in traditional Japanese snowshoes.

While hiking, you'll observe plant buds and the footprints of birds and animals in the snow, and see unspoiled nature surviving the cold. This will be a memorable experience of snow country!



Hit the Slopes at Western Japan's Largest Ski Resort, Dynaland

Established over 40 years ago, Dynaland is Japan's biggest ski resort. 18 well-designed ski runs, ranging from novice slopes to expert level, are on offer along with exciting snowboard courses too.

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Optional Programs



While River Boating Geisha-like Geiko and Maiko originated in Kyoto during the Edo Period (1603-1868). Today, they can be found across Japan, including Gifu, where they have been active for over 300 years. Here, a special tradition dating back to the Meiji Period (1868-1912) called Funa-asobi (Boating entertainment) is enjoyed. Guests are entertained by Geiko or Maiko before watching Ukai, cormorant fishing. Ochaya-asobi: Guests will enjoy an exclusive traditional-style party at Ozashiki Manpo, the last remaining traditional formal 567 Ochaya (teahouse) in Gifu. While savoring 3 10 delicious dishes and drinks, guests can watch Geiko or Maiko exhibit their artistic dancing Funa-asobi is a special service unique to Gifu. Guests board a traditional-styled boat on the Nagara River with Geiko and/or Maiko to experience the entertainers' performances, as well as participate in traditional games together. Following this, guests enjoy watching traditional Ukai cormorant fishing. (Available only during the Aichi Shizuoka



2 Studio Experience at Gero Onsen Gassho Zukuri Village

The former Shirakawa-go Gassho Zukuri homes form a traditional Gassho-styled village in Gero, preserved as papermaking, pottery and other craft workshops. Enjoy a traditional puppet play in the Shirasagi-za theater, the only permanent puppet theater



3 Experience the Wisdom and Culture of Old Through Straw Craft

The by-product of rice cultivation was the straw remaining after harvesting, this natural resource became an essential item for traditional daily life and in festival rites too. Learn how it was used, and try your hand at crafting a pair of traditional straw sandals in this 2 hour experience tour.



4 Stay in a World Heritage Site Traditional Gassho-zukuri Home

Your chance to stay in a World Heritage listed cultural property! Only in Shirakawa-go can you have such a unique experience. Enjoy regional cuisine and warm local hospitality staying in one of 20 traditional Gassho-Zukuri homes where time has stood still for hundreds of years



5 Make Traditional Mochi Rice Cakes with the Locals

Traditional Mochi rice cakes are still made the old fashioned way in the mountain villages, pounding the heated rice in a mortar with a huge wooden mallet, Enjoy communicating and making mochi with the locals, and then savor the rice cakes you make in this cultural experience.



82/May. ~ 5/Jun. 6 Experience Traditional Spring Rice Planting

Table 1
Traditional Autumn Rice Harvesting

Since ancient times, Japan has subsisted on rice cultivation, and even now is one of the

world's largest rice growing regions.

Traditional rice planting and harvesting is still practiced in a few areas, and you can participate in this precious living local culture in a rural rice paddy side by side with the local people. A rewarding, enjoyable experience.



8 Encounter the Wonders of Hida on a Satoyama Cycling Eco- Tour

See the beauty of the Hida region's countryside on a guided cycling eco-tour. Enjoy the peace and quiet of picturesque rural landscapes dotted with quaint old houses. Get away from the tourist areas and enter the lives of the rural folk. See the real heart of Japan, breathe the fresh air, meet the locals and make some memories to last a lifetime.



Make Your Own Delicious Soba or Udon Noodles With Locally **Grown Ingredients**

Soba and Udon noodles have a very long history, and along with sushi and Tempura are iconic Japanese dishes. Your own hand-made udon or soba will have an exceptional taste! A slightly different experience for you to enjoy!



10 Hida Beef Cattle Livestock Experience

Discover what it takes to produce the world famous Hida Beef, while taking part in this fascinating livestock experience. Meet the breeders, help clean out the barn and feed the cattle in this enjoyable 1 hour experience. Find out just how much passion and effort is put into making this delicious

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Optional Programs



1 Relax with Nature at Japan's Biggest New Sensory Spa, Yuami-no-Shima

Relax in one of 13 men's or women's steaming indoor and outdoor hot spas, surrounded by huge boulders and naturalistic greenery at Nagashima Onsen's Yuami -no-Shima spa. Take advantage of the beauty salon and massage facilities to refresh both mind and body too.



3 Enjoy Seasonal Flowers Year Round

Nabana no Sato is 230,000 square meters of plum, cherry, tulip, sunflower, cosmos and other seasonal flowing plants. The year round selection of beautiful flowers and vivid colors makes this one of Japan's most famous and appreciated gardens. Enjoy natural hot springs at the adjoining Nagashima Onsen Sato nu Yu, as well as 8 restaurants offering western. Chinese and Japanese cuisine, and the popular Nagashima Beer Garden. The annual Winter Illumination is simply



5 Beginners to Advanced Scuba Diving Adventures and School

The Ise area is facing the majestic Pacific Ocean but sheltered by the picturesque island-dotted coastline. Dive in the calm waters, allowing even beginners to learn the fundamentals of diving safely. Diving equipment and wet suits can be rented, and anvone can participate.



2 Enjoy a Superb Seafood Lunch on the Old Fishing Island of Toushi-Jima

The largest island and just 30 minutes boat ride off the coast of Toba, Toushi-jima retains an Old-World Japan feel and look about it. Enjoy exploring the back alleys with the islanders, and enjoy a lunch of the freshest seafood, straight from the local



4 Enjoy All-You-Can-Eat Grapes at Shorenji Lake

Experience the fun of All-You-Can-Eat grape picking in the lush greenery of the Shorenji Lake Tourist Village vineyards. Your own hand picked grapes will taste even better! Cultivated by veteran grape growers, the grapes are best from late July to the end of October, and there are a wide variety to choose from depending on the season.



6 Enjoy Sport Fishing at Minami Ise

Minami Ise area offers a unique experience using fishing rafts, rental boats, and special fishing areas. In early spring you can catch 50cm black sea bream, 30-40cm long flounder, and in the summer months, red sea bream, horse mackerel and more. There are BBQ facilities available to cook them on too!



1 Be Amazed at the Industrial Technology Museum

This dynamic museum was originally built in 1911 as a research and development plant for weaving looms by the founder of the Toyota company, Sakichi Toyoda. The museum traces the history of industrial technical evolution, using actual machines and operated demonstrations to showcase the changes in Toyota's original and current core business in the Textile Machine Hall and the Automobile Hall. A fascinating and educational museum.

Gifu

Aichi

Shizuoka



2 Toyota World Hall and Automobile Assembly Plant Inspection Tour

Visit Toyota, the world's top selling car maker, and learn the secrets of Toyota's car making history. See the latest technology and discover the world-renowned Toyota production system. You'll also get the opportunity to see inside the fascinating manufacturing plant to see how the modern, sophisticated car is built.



3 Experience the traditional dress of Japan, the Kimono

The kimono symbolizes the culture of Japan. Even most Japanese find it difficult to properly dress in this fine, stylish traditional manner, and expert staff will assist you in this elegant costume. Through the wearing of the kimono, you will feel the living culture of



4 Explore Nagoya's Kitchen, Yanagibashi

The Japanese love their seafood. Every morning crowds of housewives, restaurateurs, chefs, and locals descend upon the Yanagibashi markets for the freshest variety of sea-foods at the best prices too. Enjoy shopping and try the free samples while you chat to the locals in this lively, bustling market place.



5 The Heart of Japan, the Perfect Imperfections of the Tea Ceremony Experience

The ancient Tea Ceremony is still enjoyed even now in Modern Japan. Learn about the etiquette, and experience this elegant ceremony on traditional tatami mats. You will enter a concentrated world where the soul is at peace, the spirit of hospitality reaches a new level, and elegance prevails. An ideal way to really experience the traditions of



Experience a transformation into the world of



7 Experience Traditional Dyeing Techniques at Historical Arimatsu

Visit the dyed materials workshop where traditional Japanese cloth for kimono and yukata are prepared, and experience the old dyeing techniques first hand. A rare and valuable experience most Japanese people never even get the opportunity to try.



Japan's best-known traditional performing art, Kabuki. Learn about this exciting performing art as you become a Kabuki actor, dressed in kabuki costume, and made-up in kabuki face paint. Under the guidance of professional instructors, you'll learn to strike a classical Kabuki pose. A pro-cameraman will capture it all for posterity too! Special Kabuki showings can also be arranged on demand.

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Optional Programs



(8) Look, Touch, Learn and Enjoy at Nagoya City Science Museum

See the world's largest planetarium, a 35 meter diameter dome planetarium, "Brother Earth" . Visit the many attractions and 4 large-scale entertaining and educational exhibitions featuring a spectacular aurora video screened in a -30°C room. Experience the power of nature with a 9m tall man-made tornado. The well designed Science Center itself is an exhibit, using solar power, green walls, and visible earthquake resistant structural elements and elevator mechanisms



9 See Sumo, Traditional, Historical and Exciting!

Observe Japan's ancient national sport, Sumo! Witness the powerful oversized wrestlers collide in battle! See the unique and often closed world of exciting Sumo



(1) Eat, Drink and Talk like a local in a Japanese Styled Izakaya Tavern

Discover the way the Japanese relax, at a typical lively restaurant bar, crowded with local people. Izakaya are a staple of Japanese nightlife, and you too can enjoy the many dishes and drinks, fun and laughter in a night on the town.



① See Nagoya's Art Culture at Nagoya Noh Gakudo Theater

The classical art of Noh traces its history back over 700 years, and as such is one of the oldest traditional Japanese performing arts. Noh was originally influenced by Chinese performing arts, and over time evolved into this Japanese art. In Noh, the music and dance play vital roles in telling the story through special masks, song and movement. The Nagoya Noh Theater an extensive exhibit of Noh related items including gorgeous costumes and masks. The stage is open to visitors for free, four times each month. Experience a performing art rarely seen outside of Japan.



(3) Thrill to the Killer Whales and Dolphin Show at Nagoya Port Aquarium

See a tornado of sardines, thrill to the exciting dolphin shows, and view the life beneath the seas at Nagoya Port Aquarium, the biggest aquarium on Japan's main Island with seating for 3,000 around the main pool, and home to 4 Killer Whales, Beluga White Whales, dolphins and so much more. The South Pavilion reproduces the natural environment of five aquatic regions between Japan and the South Pole, and features the creatures of these regions. Journey to the South Pole aboard Antarctic research vessel, Fuji, a floating museum in the port too.



Experience Japan's 4 seasons at Tokugawa Gardens

Admire the trees, ponds and flowers of the famous Tokugawa-en garden, a masterpiece of Japanese garden design. Alongside is the Tokugawa Art Museum, with over 10,000 artifacts, 9 National Treasures and 59 Important Cultural Properties belonging to the Owari branch of the noble Tokugawa clan, direct descendants of the shogun. Tokugawa Ievasu.



4 See Japan's Rail History at the Train and Linear Museum

See Japan's rail history from old steam engines to the successive range of futuristic Bullet Trains at Japan's premier railway museum. There's even a test vehicle for the 500km/h maglev linear system, set to commence operations in 2027! Engineer driver simulators are also available if you' re



1 Your Flying Dreams Come True on a Paragliding Flight

As a kid, almost everyone dreamed of being able to fly like a bird. Paragliding is having that dream come true! Experience the joys of free flight and paraglide with magnificent views of World Heritage listed Mt Fuji. A variety of courses leading to licensing are also available under some of the world's most experienced safety instructors.



Mie

15 Baseball is "Yakyu", It's Different, But Still Fun!

Baseball is one of Japan's major sports. Join the crowds at 30,000 capacity Nagoya Dome cheering on their favorite professional baseball team. Discover the differences and join the fans using percussion instruments for the enthusiastic cheering, or simply enjoy the action and excitement with a Japanese beer in one hand and snacks in the other!



6 Enjoy Japan's Modern Pop Culture at Maid and Idol Experience

Japanese Pop Culture is fast becoming popular around the world, and you can see it first hand, visiting an Idol Stage, or a Maid Café, where the pouting pretty girls in their cute outfits will serve and entertain you. An interesting glimpse into the ground-breaking "other side" of traditional Japan.



(17) King Crab Seafood Galore at Kani-Honke Crab House

Enjoy these popular crab dishes, and one of Japan's representative gourmet seafood specialty restaurants. Enjoy crab to your heart's content!

Guide Staff



Chris Glenn Profile

Chris Glenn is an Australian born media personality, writer, and radio DJ with 22 years experience in Japan. He first came to Japan as a Rotary Exchange Student in 1985. Returning 7 years later,

he was apprenticed to one of the last remaining samurai armour craftsmen, and is a member of the Japan Armour and Weapons Research and Preservation Society. Chris specialises in samurai history, traditions and culture, often leading Japanese groups and teaching Japanese people about their own history and culture. He studies a number of classical sword disciplines, and enjoys visiting castles, battlefields and historical locations.

Message

Want to see Japan's magnificent castles? What about the exciting battlefields, where the famous warlords lived and fought? I can show you these and the gentler, more aesthetic, cultural side of Japan too. It's a fascinating country with a long history and a deep culture, and I look forward to being able to show you places and things that are usually off the menu, and providing experiences that you'll never forget! See you in Japan!



Miho Noguchi **Profile**

Miho is a Japanese native who is an English speaking tour guide-interpreter officially licensed by the Ministry of Land, Infrastructure, Transport and Tourism in Japan in 1998. She

has been in the travel industry working with local tour operators which specialize in incentive tours for international conferences and also escorting individual tourists visiting Nagoya, Gifu, Mie, Tokyo and Kyoto. Her passion is to extend to every visitor to her country OMOTENASHI, the Japanese spirit of selfless hospitality.

Having traveled around the world herself, she has a deep knowledge and understanding of her own culture and those of the visitors and is able to answer any questions you may have about what you see during the tour, be it about geography, history, religion, food, shopping, or daily customs in the country.

Miho is also a bilingual event host for international weddings and corporate events in and out of Japan and works as a voiceover talent for many products and services including Google Maps App's GPS in Japanese.

Message

Welcome to Japan! I am at your service to make your traveling experience a memorable one by extending my utmost spirit of Japanese OMOTENASHI (hospitality) during the tours and sharing with you my knowledge and cultural understanding as a local living in Japan. Let's find out with me the most rewarding experiences that are not shared with the masses, but with the locals.



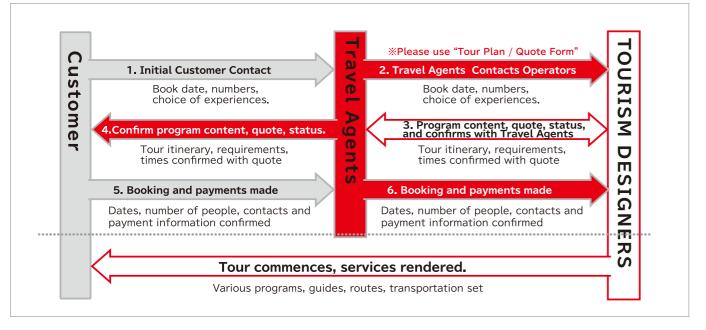
Declan Murph Profile

Australian born Irish citizen Declan Murphy has lived and worked in Japan since 1992. Initially an engineer, from 1997 until 2013 he worked as Director of The Yamasa Institute, creating

some of the first educational tourism programs and educational ecotours in this country. Declan has planned and executed more than 1400 tours throughout Japan, with a particular focus on small groups, and visiting remote places that are hard for visitors to get to. An expert on art, architecture, cuisine, sake, and onsen stays, as well as skiing, heliskiing and snowshoe tours.

Constantly refining and reinventing itself, Japan is always fascinating. Ice fishing on frozen lakes, sipping cold hand crafted sake on pristine beaches, participating in traditional festivals stretching back 1300 years, scuba diving, or white water rafting. Enjoy incredible cuisine in a thatched roof ryokan, then slip into a hot onsen bath, with wild monkeys playing on the roof, and the very next day, go shopping in the bustling high tech cities of Osaka, Nagoya or Tokyo. Come see and experience a country unlike any other!

Operations



DEEP JAPAN						Tourism Designers					
			1	our Plan / G	uote F	orm					
Company Name					Request Date: (M) (D)						
Contact Name											
Phone Number							Reply due	e bv: (M)	(1	D)	
FAX Number							Our team will reply within 5 working days				
E-MAIL											
Group Na	ıme:			Pur	pose : Toui	rism,Busine	ess,Other()	
Numbers:	Adults	(Males	,Females), Children (Boys	,Girls),Infants	※Infa	nts=und	er 2 yea	ars of age	
Budget Per Pers		on:		~			Yen/US Dollars				
Schedule	d Flight	s ※ Plea	se inform us	of confirmed flights	only.						
	Departi	ng Airport	Arrival Airpor	Airline	Names	Depa	rture time	,	Arrival ti	me	
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Return							D) :	(M) (M)	(D) (D)	- :	
Desired s						(141)	D) :	(141)	(D)	<u> </u>	
Agenda		**Desired dates / numbers of days **Tour destinations, attractions and cities you wish to visit, etc									
Experiences		**Experience programs desired, including itinerary and tour program, content focus									
Food		**Meal times, meal requests, i.e. vegetarian, children's meals, special dietary requirement, etc.									
Accommodation Types		**Preferred hotel standards, i.e. star ratings, hotel, Japanese-style inn, Bed & Breakfast, bedding requirements smoking / non smoking room etc.									
Room Type and Numbers		*Desired room types, numbers of rooms and numbers allocation. i.e. Japanese room type(1 person per room, share 2 per room, 3 per room, 4 per room). Western styled (Single, double, twin).									
Guide		**Guide required, Yes / No. Languages required									
Transportation		**Bus, Bullet Train, Railway, Rental Car, etc.(Arrange bus or van to suit numbers)									
Other Details		**Other re **Please	equests, group attach any furt	information, precautio ner pertinent materials	ns etc. s, informatio	n or itinerary	/.				